

HOW TO CREATE
A WINNING TEAM.....
EVERY TIME



FREE QUICK GUIDE



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Dear Friend,

As business leaders, you feel it in your gut that your business is not operating at its full potential.

It frustrates you.

We've all seen great teams, and the best teams are magic.

Roles and personalities complement each other. The whole becomes greater than the parts.

Performance soars.

Yet there is no scientific way to consistently and strategically design high-performing teams.

So the odds of always pulling together the right people for the right team to do the right work are too low.

Your company may be rich with talented individuals, but they're not assembled and managed in a way that pushes everyone to the top of their game.

Companies struggle with an insidious talent gap.

You've always relied on Human Resources to guide hiring and build your talent, but HR is not equipped to address the talent optimisation gap.

You can hire consultants, and they'll say they have ways to help. But you quickly find out most can only address a piece of the problem – if that. Plus the knowledge and answers sit with them, not you.

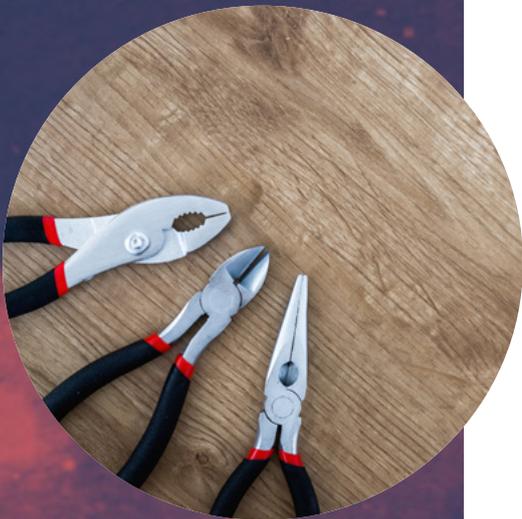


Some managers intuitively pull the right people together and manage them brilliantly.

But intuition isn't scalable or teachable. Instead, most managers are left flailing in the dark, without much to guide them.

Managers' unconscious biases can even make the talent optimization gap worse.

These biases cause managers to think they understand their people – when they really don't.



Few tools exist that can help leaders analyse talent and guide team creation.

Few tools exist to help your people understand how to improve their own performance.

And no tools see the whole person in the context of the company's strategic goals, or allow you to orchestrate people and teams so they achieve those strategic goals.



Baseball compiles statistics on every conceivable aspect of players.

Clever analysis of those statistics have given the sport "Moneyball" – a way to improve the odds of putting together the right players for the right kind of team and strategy.

Previously there has been no Moneyball in business.



The consequences of the talent optimisation gap are dire.

The gap leads directly to low productivity, poor results and missed opportunities.

Failure to pull together the right people and build the right culture can lead to tension and unhappiness on a team.



Leaving team-building to chance is the most damaging decision business leaders can make.

It means operating constantly with a corrosive talent optimisation gap.

It means your business never shifts into a higher gear.



And then your top performers decide to leave.

There are no other options, so the gap endures.

But that changes, starting now.....

Introduction a New Strategic Direction.....

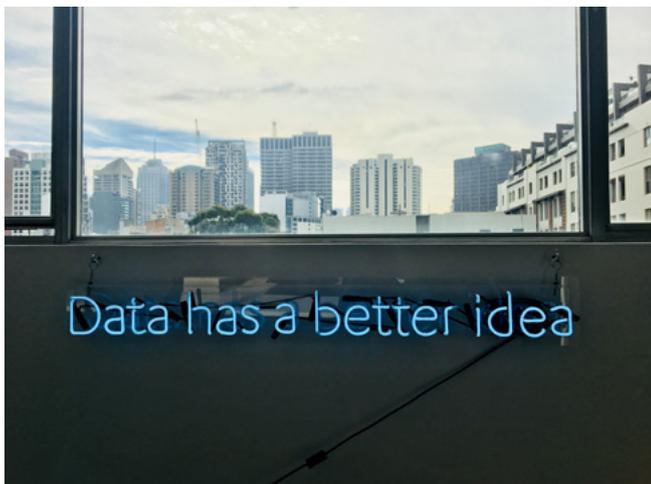
TALENT OPTIMISATION

Talent optimisation (TO) allows companies, for the first time, to intentionally, consistently and strategically design great teams and a successful culture.

Talent optimisation helps your teams and people perform at their best.

Talent optimisation helps your leaders improve the odds of creating magical teams.

This new discipline is a powerful new way to close the talent optimisation gap and drive your company's performance to levels never thought possible.



Talent optimisation is Moneyball for business.

Talent Optimisation starts with gathering data about millions of people working at thousands of companies – data that gives us insights about individuals and how they work best with others.

A TO platform pulls together *DATA* on strategies and business needs, along with *DATA* on people, and then guides leaders so they can assemble the right teams and create environments that fire up employees, eliminating the talent optimisation gap.

It guides the creation of magical teams



If you match the right people to your strategy, the right culture will emerge.

TO software can comprehend the requirements for a job, and understand the team dynamics needed to do it – and identify the right people for the team.



**The insights help
C-level leaders design
a culture
STRATEGICALLY!**



Talent optimisation makes any manager as good as the most intuitive team builder.

And it helps your managers understand how to interact with individuals to solve problems and increase their drive and happiness.

Talent optimisation helps people do more – because they want to do more.

As a result of TO, your best people stay – because they want to stay.

It is scalable and repeatable. It is a new discipline combined with software-as-a-service.



This isn't just for HR teams - All business leaders can be Talent Designers.

Significantly, TO is a discipline that consultants can learn, adopt and apply, so any leader can get the help he or she needs – help that is much more effective than anything available today.



Over time, companies will have a Director of Talent Optimisation.

Their job description may sound like.....

Working with business leaders to design the right teams to achieve desired business results. This person will work with executives and department leaders to understand the strategy of the business to ensure they hire the right people and manage, motivate and inspire people and teams to maximum productivity.

Job Responsibilities:

- *Analyze business goals and objectives*
- *Implement strategic talent solutions, programs, and practices*
- *Measure people data, analyze data within the context of the business and prescribe solutions*
- *Leverage insights from people data to help organizations hire the right people that map to their strategy.*
- *Help leaders use people data to drive important employee-focused initiatives such as career pathing, building and reinforcing the organisational culture, and day-to-day management of people and teams.*

So what can you do?

At Red Wolf Group, we help you leverage the systems and methodologies for talent optimization, and we bring that discipline to you through a platform called Predictive Index.

If people are your greatest asset, we empower you to help those people perform at their highest levels.

After all, as a leader, isn't that your most important job?

Design your team. Optimize your talent.

Crush the talent optimization gap.

Red Wolf Group: We help teams be magic.



We have put together a FREE VIDEO SERIES discovering how Talent Optimisation can be leveraged in your business.

It is practical information about HOW to do it in your business.

- Identify where is your business in the four stages of the lifecycle
- How to recruit a better 'fit' for your roles and predict success
- Match your People Strategy with your Business Strategy in 10 minutes
- Find ways to create higher engagement and lift performance

[LEARN NOW](#)

HEAR FROM CLIENTS USING PREDICTIVE INDEX IN AUSTRALIA



TQUILA CEO, JO MASTERS

Predictive Index has been the key to our success in growing our organisation fast whilst remaining a culture built on performance, accountability and passion. For us, we hire people who are suited for the jobs in our organisation and we use the information to help coach our managers to have better conversations.

PI has truly transformed our organisation, for the better.

OTHER CLIENTS USING PREDICTIVE INDEX IN AUSTRALIA



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