

Alicia Lykos

SPEAKER PACKET

2023

Red Wolf Group helps Investors, Founders
and CEOs lead with confidence.





Alicia Lykos is the visionary CEO of The Red Wolf Group, a trailblazer in the talent optimisation space. If you're a venture capitalist or private equity firm seeking to make savvy investment decisions, you simply can't afford to miss Alicia's workshops around how to navigate the complex talent landscape in Australia.

Why should you have Alicia present to your esteemed audience of venture capitalists and private equity professionals? Simply put, Alicia is armed with the latest data-driven, scientifically backed approaches that will unveil the untapped potential within founders, CEOs, and their teams. She possesses an uncanny ability to decode an individual's leadership style and determine their true leadership potential. Imagine the power of having such deep insights at your fingertips!

Alicia's remarkable expertise lies in identifying the gaps and shortcomings within leadership and teams. She skillfully reveals the hidden obstacles that may hinder success and growth, enabling you to make informed decisions with great precision. With Alicia by your side, you'll have a clear roadmap to navigate the intricate landscape of investment opportunities.

What sets Alicia apart is her profound understanding of the critical dynamic between CEOs and investors. She unveils the secrets behind why certain CEO-investor relationships flourish while others flounder. By deciphering this mysterious chemistry, Alicia empowers you to foster harmonious collaborations that fuel the growth and success of your investments.



In the fast-paced world of venture capital and private equity, Alicia's groundbreaking approach is a game-changer. She injects science and data into the traditionally intuitive and subjective decision-making process, revolutionizing the industry. With her unparalleled insights, you'll gain a competitive edge, ensuring your investments are founded on robust analysis and comprehensive understanding.

Don't gamble on your investments when the solution is within reach. Alicia Lykos and Red Wolf Group will equip you with the tools to lead with unwavering confidence. By leveraging Alicia's expertise, you'll unlock the potential of the people behind the pitch, elevating your investment game to unprecedented heights.

Join the ranks of successful visionaries like Steve Torso, CEO of Wholesale Investor, who credits The Red Wolf Group for invaluable transformations. Embrace the power of Alicia's keynote and empower yourself to lead your pack with unrivaled certainty. The future of your investments awaits."

VENTURE CAPITAL PRIVATE EQUITY & FOUNDERS THOUGHT LEADER

Alicia and Red Wolf Group help investors invest in the right people.

Knowing that people are the most important asset in your business, we use the latest data-driven, scientifically backed approach to understanding, hiring and developing Founders, CEOs and their teams.

How can you tell whether the Founder or CEO pitching has what it takes to deliver on the promises they make? In a talk entitled *People Behind the Pitch*, Alicia reveals how savvy investors are using the data-driven, scientifically backed approaches to understand:

- An individual's leadership style and their leadership potential
- The gaps and shortcomings of leaders and their teams; and
- Why certain CEOs and Investors get along better than others

You wouldn't invest in an organisation without looking at the numbers. So why would you take a chance on a team before understanding who they are. Thanks to science, it's easier than you think.



KEYNOTE SPEAKER

WATCH THE VIDEOS



Part of what sets Red Wolf Group apart from the competition is in the way Founder and CEO Alicia Lykos loves to engage with her audience.

Through her numerous speaking events every month, Alicia is able to share her knowledge and translate people data to offer a fresh and new perspective to executives and other business leaders.

Alicia's notable speaking events include:

- **The Executive Connection**
Expert speaker since 2019. Presented to over 50 groups across Australia
- **Wholesale Investor**
Emergence 2022 Speaker
- **Potentiate**
Powering Human Experience Conference (Talent Optimisation)
- **Comptia ANZ Community**
Panel Speaker

- **AgLink Executive Leadership Summit**
- **MONA Financial Summit**
- **CRIISP Virtual Business Summit**
- **Sean Soole's Inner Circle**
Speaking Engagement
- **B&T Awards 2021/2022**
Judge (People & Culture Category)
- **Arrow Executive Offsite**
- **Stamford Capital Group: 2022 Conference**
- **Diadem Explore Conference 2022**
- **Salesforce**
Dreamforce Event
- **Customer Experience User Group Event**

WORKSHOP FACILITATOR

Facilitating with impact

Alicia possesses exceptional skills as a workshop facilitator, making her an ideal choice for any organization seeking impactful and engaging sessions. Her ability to create a safe and inclusive environment encourages open dialogue and participation from all attendees.

With her strong communication and interpersonal skills, Alicia effortlessly guides discussions, fosters collaboration, and ensures valuable insights and outcomes are achieved.



WATCH THE WORKSHOP HIGHLIGHTS



PODCASTS/ INTERVIEWS



Down to the grittiest of topics

Alicia is no stranger to going in-depth on talking about hard-hitting topics and real-life issues in the workplace. In her many podcasts and interviews, you'll find her taking the time to explain, giving her take and sharing among listeners her invaluable advice on what it takes to lead with confidence.

Get in touch

alicia@redwolfgroup.com.au

0414 687 071

Book a call

